

SCG SINGLES CLUB BOARD MEETING  
TUESDAY, JANUARY 6, 2015  
Palm Center  
2:00 to 4:00 PM

This was a combined meeting of the new 2015 Board and the Activities committee. The Activities meeting will usually be held on the fourth Wednesday of the month from 1 to 4 in the Sonoran Plaza. It was necessary to hold this meeting now to solidify the February calendar before it has to be put on the website. There were approximately 12 people attending for the Activities meeting. Features of the discussion are the following:

- The January calendar is full. To get attendance up, we need to advertise and promote Chinese New year.
- The February calendar needs additional info regarding the Mystery Dinner on Feb. 20 and the plans for dining out. Novelle will get this information to Melanie Betts to get into the eBlast and calendar. Barb Anderson is hosting the Mardi Gras event on Feb. 8. The birthday lunch has been changed from Feb. 2 to Feb. 9. Barb Swenson is hosting the Turf paradise event on February 28.
- Ray Beckering and Wayne Schmidt are now in charge of poker.
- The nature walk on Wednesdays is now starting at 9 am rather than 8 am.
- In March, Andy Melville is hosting a St. Patrick's Day event. We need another March social event.
- In April Jerry Redner and Zakea Adams are hosting a Cabaret night.

The Activities meeting lasted from 2 to 3 pm. The Activities members left and the meeting was reconvened as the Board meeting was called to order at 3:05 pm by President Jerry Bing

Present: Jerry Bing, president, James Popiel, vice president, Nancy Mossman, treasurer, Novelle Ballard, activities director, Charlotte Wilkenson, membership director, Darlene Weistling, ticket sales. Roger Tharp, treasurer was present for the first 45 minutes, but had to leave to attend to another commitment. In the future, his report will be first on the Agenda to accommodate his other activity.

## **President's Report**

Jerry posed this question to the new board: What is our mission? The answer was to provide fun, varied activities to the membership, and to make sure things run smoothly. We are faced with declining participation in many of our events, and Jerry suggested the following:

- Board members should support and attend as many activities of the club as possible.
- New members need to be drawn into club activities.
  - Perhaps we need a newcomers table at events.
  - Perhaps newcomers should receive a welcome letter and an offer to be met at the door with a “buddy” to get them through the first event.
- At the end of February, we need to send out letters to non-renewing members to find out why they are not renewing and/or remind them to renew.
- We need to appeal to other singles in SCG to come to our activities. Jerry has talked with Gina Worch, CAM activities director, to plan ways to do this.
- The hosts and hostesses of events need to sell their event by talking it up to everyone they know, and perhaps proving signs that can be posted where tickets are sold. We need to develop a check list for hosts and hostesses.

Jerry brought up the Holiday Gala, which was a beautiful event with two problems: the attendance was down from 158 last year to 112 this year; the check in line took 45 minutes. The solutions to the first problem will be addressed by the suggestions above. The solution to the second problem has been solved by a change in CAM check-in requirements if the ticket sellers gather names and CAM numbers, keep a list, and provide this at check-in so that attendees need only initial in or show a ticket. See attached email exchange between President Jerry Bing and CAM activities director Gina Worch.

## **Vice President, James Popiel**

James is interested in finding new members and will assist with articles and blurbs for the Grand Life-Styles. James' position is responsible for the outreach position, and he will call Judy Otteson, the 2014 outreach person, to see if she wants to continue in this position. We discussed the necessity of not involving the club in social services which can lead to legal liability.

### **Treasurer, Roger Tharp**

There was no treasurer's report this month.

### **Secretary, Nancy Mossman**

Nancy reported that she would write up the minutes each month and send them to all Board members for approval. The Board members need to reply by email with additions and corrections quickly so we can finalize the minutes to get them on the web site. All corrections and additions are welcomed.

Nancy said she would draft a welcome letter to new members to go out under Jerry Bing's signature. Nancy will also draft a letter to those who have failed to renew for February postings. She will draft these letters in the last week of January.

Nancy told the new board members that they can find a job description for their positions on the SCG singles web site.

### **Activities, Novelle Ballard**

Novelle led the first hour of today's meeting, a brief summary of which is available at the beginning of these minutes.

### **Ticket sales, Darlene Weistling**

Darlene will redesign the ticket sales form to include a column for CAM numbers. Darlene should instruct her ticket sales people to give her weekly running totals of ticket sales so that she can report to Novelle these numbers, and Novelle can report them to the hosts. Ticket sales people should be aware that they, too, have the responsibility to "sell" the event, i.e., be enthusiastic and talk to the crowd and promote an event. Darlene said we may need a third ticket seller at a third location, perhaps the West End on Tuesdays or Wednesdays.

### **Membership, Charlotte Wilkenson**

Ticket sellers must have an up-to-date list of active members. Charlotte will prepare a list of those former members who have not yet renewed for 2015. A new roster will be printed in March, and addendums will be added as new members are added. Charlotte will let Jerry know when a welcome letter should be sent out. Charlotte will schedule new member orientation meetings as

needed, i.e. when there are 4 or 5 new members. There is a room reserved at Cimarron for this purpose on a monthly basis. An effort has to be made to get these new members to attend, because they often fail to do so, and the membership chair is left sitting there by herself.

Respectfully submitted  
Nancy Mossman, Treasurer  
January 6, 2015