

SCG Singles Club Board Meeting
Tuesday, June 2, 2015
Palm Center

Present: Jerry Bing, president; James Popiel, vice president; Roger Tharp, treasurer; Nancy Mossman, secretary; Novelle Ballard, activities director; Darlene Weistling, ticket sales director; and Charlotte Wilkenson, membership director. Also present were members Al Garza and Jerry Redner.

The meeting was called to order at 2:05 pm.

The May minutes were approved by email.

President's Report: Jerry Bing

- Jerry brought up the subject of “flyers” or email messages about events over and above the eblasts and calendar. She showed us examples from Briarwood Country Club for the Singles Mingles on June 19. She also showed us a potential flyer for Hot Summer Night on June 14 which Jerry herself had created. The questions were: should we send these out at the end of an eblast, should we send these out separately, or should we send these out via CAM? After discussion, the Board decided that we should send out flyers for added publicity to encourage added attendance and that we should send them out to our membership via CAM, as all our emails are currently sent. The host or hostess of the event will be responsible for the creation of the flyer, to be delivered to Melanie Betts who will deliver it to Gina Worch at CAM. At the onset of this process, it will be necessary to have Board approval via email for the flyers.
- Jerry presented a report from Ira Simmons, our webmaster. Ira reported that 15-20 people visit our website daily but the number spikes on Fridays when the eblast comes out. On those days the contacts can be over 40. Ira also reported that photos can be found on Flickr.
- Holiday Gala: Music. Jerry asked for three bids. One was from Laura Fials who played at the Cabaret event. She quoted \$600 for a 4-piece band or \$750 for a 5-piece band. We listened to a demo. The second bid was from Yoman, who is playing at Hot Summer Night. He quoted \$1000 for a 5-piece band. There was no demo. The third bid was from Bradford Ridge, who quoted a price of \$600 for a 5-piece band. We listened to a demo.

Bradford Ridge played at the Gala last year as well as at the Chinese New Year event. James moved that we accept the bid from Bradford Ridge. Novelle seconded the motion. After discussion, the motion was passed.

- Holiday Gala: Food. Novelle reported that she had contacted various suppliers who declined to bid: Amuse Bouse, and Classic Catering. Dillon's provided a bid of \$38 per plate, but no menus. Sharkos provided a bid of \$40 per plate, including china, flatware, linens, chair covers, tax, gratuity and a menu list. Charlotte moved to accept the Sharkos bid. Roger seconded the motion. The motion passed. As always, the Board will subsidize the price for members.
- Blues Brothers: Jerry met this group at a CAM Presidents' meeting. They have a 55 minute show with DJ type music before and after. Jerry thought it might be fun for an October event. The flat fee cost is \$600. James moved to accept a contract for a flat fee cost of \$600 for an October event. Charlotte seconded the motion. The motion passed.

Vice President, James Popiel

James had no specific report, but he will contact Judy Otteson, our outreach person, to send cards to Zakea Adams, who recently broke her leg at home in Cedar Rapids, Iowa, and to Howie Roth who has had multiple knee surgeries.

Treasurer, Roger Tharp

- Roger reported that our bank balance is \$8310.84.
- Roger passed out profit/loss reports for all activities from January 1 to the present.

Secretary, Nancy Mossman

Nancy reminded everyone that she needs either approval or additions and corrections when she sends out the draft minutes. If you have no corrections, please respond "Approved". If you have corrections, please email them to her and she will make the necessary changes and email all of you back a revision. She thanks you for your prompt responses last month.

Activities Director, Novelle Ballard

- The June Calendar is full. The two major social events are Hot Summer Night, hosted by Marlene Grounds, and Sundaes on Friday (with games) hosted by Nancy Trice. There is a Singles Mingles event at Briarwood Country Club on June 19.
- The July activities are a work in progress. A “Christmas in July” event is in the planning stage.
- In August or September an event with a country theme will be planned.
- Novelle will be out of town from July 9th to mid August.

Ticket Sales Director, Darlene Weistling

- Darlene reported the following sales for May:
 - Cinco de Mayo 55 pre sales and 29 at the door
 - Luau 47 pre sales and 6 at the door
 - Poker 32
 - Bingo 36 pre sales and 7 at the door
- Regarding the increase in printing prices our current vendor threatened, Jerry Bing got quotes from 3 other printers. The result was the next time Darlene went to our current vendor they lowered the price to the former level. So the problem is resolved at this time.
- The ticket sellers are doing a great job of finding subs when they cannot be in attendance at a site.
- The Tuesday social hour at West End is not a big source of ticket sales, and is lower now that it is summer.

Membership Director, Charlotte Wilkinson

- Charlotte provided an addendum of new members.
- Al Garza had provided a write-up for a mentor program, and Charlotte provided an outline of an interpretation of Al’s write-up and what the club already does to welcome new members. Charlotte’s outline is attached to these minutes. Charlotte suggested that we work with ticket sellers to identify new members and ask them if they want a mentor to meet them at an event. The Board discussed the fact that we are not a support club, but a social club. If a new member requests a mentor, we can provide that support for events.

New Business

Jerry Bing said she would be gone during the month of July. It was decided to cancel the July Board meeting.

The meeting was adjourned at 3:55 pm.

Respectfully submitted,
Nancy Mossman, Secretary